2013 XV Crosstrek



Love. It's what makes a Subaru, a Subaru.







Think it. Do it. Make it count.

Introducing the all-new 2013 XV Crosstrek

You only get one shot at now and the do-it-all XV Crosstrek has everything you need to make things happen. With its 33 highway MPG,¹ among the highest ground clearance in its class and Subaru Symmetrical All-Wheel Drive, there's little to stand between you and what's next.

XV Crosstrek 2.0i Limited in Desert Khaki with accessory equipment.



Capable

Warning: Bigger plans may occur. Standard Subaru Symmetrical AWD can handle the slippery and twisty, while 8.7 inches of ground clearance makes uneven roads and steep inclines less challenging.



Clean

You'll go far and help preserve the skies along the way. As the most fuel-efficient All-Wheel-Drive crossover in America², the XV Crosstrek not only earns up to 33 MPG highway¹, but it is also Partial formation Provided by Zero Emission Vehicle (PZEV)³ rated, making this crossover one of the cleanest on the road.



Entertaining

Bluetooth[®] audio streaming lets you take your full library on the road, while available SiriusXM[™] Satellite Radio and HD Radio[™]



Versatile

The XV Crosstrek is ready when you are. Its generous cargo area and roof rails with keeps things comfy for everyone inside.

¹ EPA estimated fuel economy for 2013 Subaru XV Crosstrek 2.0i CVT at 33 highway MPG. Actual mileage may vary.
2 Based on J.D. Power crossover segmentation and U.S. EPA fueleconomy.gov. EPA estimated fuel economy for 2013 XV Crosstrek 2.0i CVT.







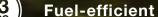








Equipped for playing and built for doing.



With 148 hp, the XV Crosstrek packs enough power to entertain, while still earning up to 33 highway MPG¹ with its smart Lineartronic® CVT (Continuously Variable Transmission). In fact, on a full tank this efficient crossover can take you over 500 miles2. And since every XV Crosstrek is Partial Zero Emission Vehicle (PZEV)³ rated, it also helps leave clearer skies for those who follow.



Engaged Driving

The athletic grip of the XV Crosstrek will have you craving the curves. Its double-wishbone rear suspension supplies tight, responsive handling that keeps things lively and fun behind the wheel. While its low center of gravity helps keep it light on its feet and ready for action.

Versatile Space

When you never stop doing, you need a lot of room to do it in. The XV Crosstrek supplies 51.9 cubic feet of storage space with the rear seats down. And the 60/40-split flat-folding rear seats make room for long cargo and a passenger on the



Connected Tech

XV Crosstrek is a mobile music venue. Stream your tunes via Bluetooth®, plug in your iPod® or cruise to the optional SiriusXM™ Satellite Radio⁴ and HD Radio™. If you hear a song you like, tag it for purchase with iTunes® tagging. And getting there is a breeze with the available voice-activated navigation system and NavTraffic®4.

Advanced Safety

Subaru vehicles have a well-deserved reputation for safety and XV Crosstrek is no exception. Including seven airbags⁵, a rollover sensor, VDC electronic stability control and a Ring-shaped Reinforcement Frame body structure, IIHS has already named it a 2012 Top Safety Pick⁶.



Subaru Symmetrical AWD

Don't hold back. With 8.7 inches of ground clearance to handle rough stuff and Subaru Symmetrical AWD continually gripping the road, the XV Crosstrek can help get you out to the best spots-even through rough roads and rough weather.

- 1 2013 EPA fuel economy estimate. Actual mileage may vary.
 2 Driving range based on 15.9-gallon fuel tank capacity and EPA estimated fuel economy for 2013 Subaru XV Crosstrek 2.0i Lineartronic® CVT at 33 highway MPG. Actual driving range
- 3 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.
- 4 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer.
- 5 Always wear seatbelts. Children should be properly restrained in the rear seat.
- 6 Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roofstrength test. For more information, contact IIHS or visit their website at www.iihs.org

XV CROSSTREK® Trim Levels

Which XV Crosstrek is yours?

XV Crosstrek 2.0i Premium



- 148-hp 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- 17-inch aluminum-alloy wheels
- · Roof rails, black finish
- Cloth upholstery
- 6-speaker single-CD audio system with USB port/iPod® control and
- 6-way manually adjustable driver's seat. 4-way manually adjustable
- Cargo-area tray
- All-Weather Package

XV Crosstrek 2.0i Limited



- 148-hp 2 0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode
- Fog lights
- 17-inch aluminum-alloy wheels
- · Roof rails, black finish
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.
- Cargo-area tray
- All-Weather Package
- ▲ Leather-wrapped 3-spoke steering wheel
- ▲ Leather-trimmed upholstery
- ▲ Automatic climate control system
- ▲ 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™, USB port/iPod® control and Bluetooth® connectivity
- ▲ Auto-on/off headlights
- ▲ Rear-Vision Camera
- ▲ Additions or differences from preceding trim level.

Protecting Your Investment

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru dealership and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. Added Security® offers the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your dealer has full coverage details.

Warranties

New Car Limited Warranty 3 years or 36,000 miles, whichever comes first. **Powertrain Limited Warranty** 5 years or 60,000 miles, whichever comes first.

Wear Item Limited Warranty 3 years or 36,000 miles, whichever comes first. Repairs to the following items will also be covered under

Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries

Rust Perforation Limited Warranty 5 years, unlimited mileage.



ENGINE AND DRIVETRAIN

2.0-liter DOHC aluminum-alloy 16-valve horizontally opposed 4-cylinder SUBARU BOXER® engine with Dual Active Valve Control System. Engine

Power 148 hp @ 6,200 rpm Torque 145 lb-ft @ 4,200 rpm

Fully synchronized 5-speed manual **2.0i Premium:** Standard Manual transmission

2.0i

2.0i Limited: N/A

Automatic transmission Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters

2.0i Premium: Optiona 2.0i Limited: Standard

CA Emissions PZEV1

TRACTION AND STABILITY

Symmetrical All-Wheel Drive

Traction Control System

VDC electronic stability control utilizes sensors which constantly monitor wheel speeds, steering angle, brake pressure, vehicle yaw rate and lateral g-forces. If VDC detects a difference between the driver's intended path and the one the vehicle is actually Vehicle Dynamics Control

taking, VDC applies braking power and/or reduces engine torque to help correct vehicle path.

VDC also incorporates an all-wheel, all-speed traction control system which senses a loss of traction and applies braking force to

the slipping wheel or wheels as necessary to maintain vehicle motion

FUEL

Fuel economy (city/highway/combined)² Manual: 23/30/26 mpg CVT: 25/33/28 mpg

Fuel requirement Unleaded gasoline (87 octane)

Fuel capacity 15.9 gallons

CHASSIS

Electric power-assisted rack-and-pinion. Turning circle: 34.8 feet. Steering

4-wheel independent raised. Front: MacPherson strut type. Rear: Double-wishbone. Front and rear stabilizer bars. Suspension

Brakes 4-wheel disc, ventilated front.

4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).

Brake discs (front/rear)

Brake Assist When emergency braking is detected by how quickly the brake pedal is pressed, maximum brake pressure is immediately applied.

If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help Brake Override System

WHEELS AND TIRES

17 x 7.0-inch 5-spoke aluminum-alloy. Dark gray with machine finish. Wheels

225/55 R17 95H all-season

EXTERIOR AND INTERIOR DIMENSIONS

Length/Width/Height 175.2 inches/70.1 inches/63.6 inches (with roof rails)

103.7 inches Wheelbase Track (front/rear) 60.0 inches/60.0 inches

39.8 inches/37.7 inches Headroom (front/rear) (with moonroof: 37.2 inches/37.7 inches)

Legroom (front/rear) 43.5 inches/35.4 inches 55.6 inches/54.2 inches Shoulder room (front/rear)

97.5 cubic feet (with moonroof: 94.0 cubic feet)

22.3 cubic feet Cargo volume

51.9 cubic feet with rear seatback lowered Maximum cargo volume 2.0i Premium: 3,087 lbs/3,142 lbs Base curb weight

8.7 inches

2.0i Limited: N/A/3,164 lbs

Ground clearance (at base curb weight)

Information Provided by:

Maximum towing capacity 1,500 lbs

XV CROSSTREK® Equipment

EXTERIOR	2.0i Premium	2.0i Limited
Fog lights	•	•
Body-color folding side mirrors	•	•
Body-color door handles	•	•
Black wheel arch and side cladding	•	•
Heated side mirrors and windshield wiper de-icer (All-Weather Package)	•	•
Roof rails, black finish	•	•
INTERIOR		
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	•	•
Heated front seats (All-Weather Package)	•	•
60/40-split flat-folding rear seatback	•	•
Leather-trimmed steering wheel	-	•
Leather-wrapped automatic transmission shifter handle	-	•
Cloth upholstery	•	-
Leather-trimmed upholstery	-	•
CONVENIENCE FEATURES		
Rear-Vision Camera ³	0	•
Auto-on/off headlights	-	•
Driver's auto-up/down power window	•	•
Electronic cruise control	•	•
3-spoke steering wheel with audio, cruise control and Bluetooth® hands-free phone on/off controls	•	•
Automatic transmission manual-mode paddle shifters	0	•
Manually adjustable tilt/telescoping steering column	•	•
Center console with adjustable armrest lid	•	•
AUDIO AND COMMUNICATION SYSTEMS		
6-speaker single-CD audio system with USB port/iPod® control, Bluetooth® audio streaming and hands-free phone	•	-
connectivity, and 3.5-mm auxiliary jack 6-speaker single-CD audio system with 4.3-inch LCD display, HD Radio™ with iTunes® tagging, USB port/iPod®	-	•
control, Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack		
INSTRUMENTATION		
Analog speedometer, tachometer, "eco" fuel economy and fuel level gauges	•	•
Digital trip computer displaying current and average fuel economy, average vehicle speed, journey time, digital clock and ambient temperature	•	•
CLIMATE CONTROL		
Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, fan and airflow direction	•	-
Automatic climate control system with controls for temperature, fan, airflow direction and CFC-free air conditioning	-	•
SECURITY		
Keyless entry system with answer-back electronic chirp	•	•
Antitheft security system with engine immobilizer	•	•

SAFETY	2.0i Premium	2.0i Limited
ACTIVE		
Subaru Symmetrical All-Wheel Drive (AWD)	•	•
SUBARU BOXER® engine	•	•
4-wheel antilock brakes (ABS) with Electronic Brake-force Distribution (EBD)	•	•
Brake Assist	•	•
Brake Override System ⁴	•	•
Vehicle Dynamics Control (VDC)	•	•
Traction Control System (TCS)	•	•
Tire Pressure Monitoring System (TPMS)	•	•
Daytime Running Lights (DRL)	•	•
PASSIVE		
Dual-stage deployment driver and front-passenger front airbags (SRS) ⁵	•	•
Subaru advanced frontal airbag system (SRS) ⁵	•	•
Side-curtain airbags protecting front and rear outboard occupants (SRS) ⁵	•	•
Seat-mounted front side-impact airbags (SRS) ⁵	•	•
Driver's side knee airbag (SRS) ⁵	•	•
Whiplash-protection front seats	•	•
Height-adjustable front seat head restraints	•	•
Three individual rear seat head restraints	•	•
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point rear seatbelts at both rear seating positions.	•	•
LATCH system: Lower Anchors and Tethers for Children	•	•
OPTIONAL EQUIPMENT		
Lineartronic® CVT (Continuously Variable Transmission)	0	•
Power tilt/sliding-glass moonroof	0 ^{6,7}	o ⁸
Navigation System: Voice-activated 6.1-inch high-resolution touch-screen GPS navigation system and 6-speaker single-CD audio system with USB port/iPod® control, HD Radio™ with iTunes® tagging, SMS text messaging capability, SiriusXM™ Satellite Radio® and NavTraffic®,® Bluetooth® audio streaming and hands-free phone connectivity, 3.5-mm auxiliary jack and Rear-Vision Camera³	o ⁶	o ¹⁰

Standard Optional Not equipped

1 2013 Subaru Impreza and XV Crosstrek 2.0L, and Forester, Outback, Legacy 2.5L non-turbo models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2013 EPA fuel economy estimates. Actual mileage may vary. 3 Rear-Vision Camera standard on 2.0i Limited without navigation system and available on 2.0i Premium as part of optional navigation system. 4 If both brake and accelerator pedals are pressed simultaneously, the system reduces the operation of the accelerator pedal to help prevent unintentional vehicle acceleration. 5 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 6 Requires optional Lineartronic® CVT. 7 Moonroof not available with optional navigation system. 8 Requires optional navigation system. 9 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 10 Requires optional moonroof.

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Make your XV Crosstrek truly yours.



Trailer Hitch

Rated at 200 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the

Hitch ball not included. Trailer brakes may be required.



Body Side Moldings

Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



Rear Bumper Cover

Helps protect the upper surface of the painted bumper from scratches and dings.



Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.

A/T only.



Sport Mesh Grille

Bold metal mesh design that adds an aggressive look to the XV Crosstrek. Grille comes pre-painted and ready to install.



Crossbar Set—Aero

May be used in conjunction with Genuine



All-weather Floor Mats

Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Roof Cargo Carrier

Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x

Requires Crossbar Kit. Consult vehicle Owner's Manual



Rear Seatback Protectors

Help protect the rear seatbacks from dirt and spills when the rear seats are folded flat.



Side Window Deflectors

Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit.

May not be legal in all states. Please check the laws of your state.



Auto-dimming Mirror with HomeLink®

Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink® buttons which can be programmed to operate most garage door openers and other HomeLink®compatible devices.



Helps protect vehicle paint finish from and road grime. Set of four.



Paint





Ice Silver Metallic



Subaru roof attachments and carriers.

Consult vehicle Owner's Manual for total roof-load limit.









Venetian Red Pearl



Marine Blue Pearl



Ivory Cloth (IC)



Black Cloth (BC)





Ivory Leather (IL)



Black Leather (BL)

Dark Gray Metallic



Crystal Black Silica

Color Combinations	2.0i PREMIUM	2.0i LIMITED
Satin White Pearl	IC	IL
Desert Khaki	ВС	BL
Ice Silver Metallic	ВС	BL
Tangerine Orange Pearl	ВС	BL
Venetian Red Pearl	IC	IL
Marine Blue Pearl	IC	IL
Dark Gray Metallic	ВС	BL
Crystal Black Silica	IC	IL

These brochures were printed with vegetable-based inks and produced using a "Green Printing Process" and FSC® standards. The Forest Stewardship Council" (FSC) is an international organization that brings people

Responsible. Reliable.

Ready to join the family.

At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 96% of all the vehicles we've built in the last 10 years are still on the road today. We also share your desire for a cleaner, greener world and now we're taking it one step further. Every 2013 XV Crosstrek joins non-turbo Impreza and Forester models, as well as select Outback and Legacy models, to achieve Partial Zero Emission Vehicle-PZEV²—status, because of their exceptionally low emissions. What's more, in 2004 Subaru of Indiana Automotive, Inc., (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status nothing from its manufacturing efforts ever goes into a landfill.





